



**Goal:** Each plan element within the comprehensive plan will include a series of goals and policies to formulate measurable steps in achieving the community's overall vision. Goals establish long-rang efforts for the city. They are intended to serve as *guidelines* for the comprehensive plan.

Goals represent general statement that identify community aspirations or desired conditions.

**Policy:** Each goal is accompanied by a series of policy statements. Policies describe actions made toward achieving each of the goals in the specific plan elements.

The following are a list of goals directly influenced by public comment, steering committee collaboration and SWOT (strength, weakness, opportunity and threat) analysis, and public input received at a community visioning session and online community survey.

The following lists of goals were reviewed and discussed at steering committee meetings three and four.

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**Housing |**

**Goal 1:** Develop a diverse and high quality housing stock that meets the needs of Nisswa residents at all stages of life and at various income levels

**Goal 2:** Strengthen and support Nisswa's existing neighborhoods

**Goal 3:** Create high quality environments in all residential neighborhoods that preserves and protects existing natural resources

**Goal 4:** Cultivate vibrant and cohesive residential neighborhoods that support the image of Nisswa as a welcoming and connected community

**Goal 5:** Balance local housing markets to address local housing needs

**Park, Open Space, and Recreation |**

**Goal 1:** Provide residents and visitors the opportunity to enjoy the natural environment throughout the City of Nisswa

**Goal 2:** Serve the needs of all park and trail users and ensure equitable access to these facilities

**Goal 3:** Enhance public multi-seasonal access, connectivity, and inclusiveness of Nisswa's recreational and natural resources

**Goal 4:** Facilitate partnerships and collaboration with area stakeholders to expand pedestrian trail networks

## Natural Resources |

**Goal 1:** Protect and preserve natural resources and water quality (air, water, land) for continued responsible use

**Goal 2:** Be a city that strives to lead by example for environmental stewardship and sustainability

**Goal 3:** Protect and improve the health of the natural environment

**Goal 4:** Integrate the green infrastructure within the urban core and rural areas throughout the City of Niswaw

**Goal 5:** Educate visitors, residents, and businesses on the importance of protecting natural resources and enhancing water quality

## Niswaw Character/Community Vision |

**Goal 1:** Ensure that people can live, work, and play in the City of Niswaw

**Goal 2:** Protect and enhance the sense of place and character of Niswaw

**Goal 3:** Support and enhance the health and integrity of the natural environment that sustains the spirit of the community

**Goal 4:** Improve the stock of trust, relationships, and networks that support community collaboration

## Land Use

**Goal 1:** Provide for orderly development by establishing suitable relationships among natural resources, commercial, residential, and other land uses

**Goal 2:** Maintain and adopt a Land Use Plan that designates land use areas and guides development to appropriate areas; ensuring desirable land use patterns and minimizing conflicts

**Goal 3:** Enhance Niswaw's image as a community of vibrant, thriving, and desirable neighborhoods; a regional hub for commerce, recreation, arts, and tourism

**Goal 4:** Enhance the diversity and livability of residential areas

**Goal 5:** Support development that enhances community character; preserving the small town character and protecting natural resources and environmentally sensitive areas

**Goal 6:** Encourage mixed-use development that is focused on the integration of land uses

**Goal 7:** Improve accessibility throughout Niswaw

## Downtown |

**Goal 1:** Support the social and economic viability of Nisswa's downtown

**Goal 2:** Support development that enhances the character and identity of the Downtown core

## Transportation and Infrastructure

### Transportation |

**Goal 1:** Trail systems are interconnected throughout the Nisswa community and to regional systems

**Goal 2:** Plan and develop an interconnected, accessible multimodal transportation system

### Infrastructure |

**Goal 1:** Provide cost effective, quality city services

**Goal 2:** Plan for the expansion of public utilities to facilitate healthy and sustainable community growth

**Goal 3:** Prioritize infill development on vacant lands and redevelopment of blighted, neglected properties

**Goal 4:** Where practical, minimize impact to environmentally sensitive areas when extending and constructing utilities

**Goal 5:** Coordinate infrastructure improvements to maximize the economic benefits of street reconstructions that include sewer, water, dry utilities, and streetscaping

**Goal 6:** Invest in broadband infrastructure to increase the number of household that are served by high-speed internet services

## Economic Development |

**Goal 1:** Promote Nisswa as a great place for business and commerce

**Goal 2:** Develop cohesive, interconnected residential neighborhoods that meet the diverse needs of Nisswa residents

**Goal 3:** Support tourist-related commercial enterprises that strengthens Nisswa's position as a tourist destination

## Sustainability |

**Goal 1:** Ensure that elements of the built environment work together to provide highly functional places for residents and commerce

**Goal 2:** Maintaining natural resources and sensitive environmental areas are a priority

**Goal 3:** Ensure that public health needs are recognized and addressed through various methods

## Tourism |

**Goal 1:** Retain and increase number of visitors that come to Nisswa

**Goal 2:** To have a sustainable, year-round economy through partnerships with local businesses, resort operators, and other agencies that creates opportunities for all

**Goal 3:** Establish partnerships with resort owners and operators to expand recreational facilities and programs

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